

# IT ALL ADDS UP



Around the world, we're working to apply the power of our core business to extend the reach of innovation to more people, in more places than ever before. This includes our work in Rwanda to extend quality care and testing to underserved communities, our global efforts to advance COVID-19 testing, and our continued work to deliver for the many people that depend on all our businesses and life-changing technologies during the pandemic.

The recent honor we received from *Fortune* -- being named once again to their "Change the World" list -- is a timely reminder of the importance of all of this work. We also recently shared extensive updates on our progress and results in our 2019 Global Sustainability Report. You can read more about these and other updates below.

As always, we welcome your [feedback](#). And please feel free to forward this newsletter to others; they can sign up to receive it directly [here](#).



## TOP STORY:

### ABBOTT ON FORTUNE CHANGE THE WORLD LIST

*Fortune* magazine recently announced its 2020 "Change the World" list, recognizing companies that are delivering shared value by making an important social or environmental impact through their core business. We were honored to once again be included on this prestigious list, highlighting our collaboration with the Rwandan Ministry of Health and Society for Family Health Rwanda to expand access to care and testing, and for raising COVID-19 testing to a new level. [more](#)

## IN CASE YOU MISSED IT

### SUSTAINABILITY



#### Built to Last: 2019 Global Sustainability Report

Abbott's 2019 Global Sustainability Report is out, with disclosures on our latest economic, social and environmental performance, including our life-changing technologies and our broad-based COVID-19 work. [more](#)

### COVID-19



#### Scaling Up Access to COVID-19 Testing

Our newest test, BinaxNOW, was designed from the start for access and affordability. This \$5, 15-minute, easy-to-use test is being produced at mass scale, and is paired with a mobile app, called NAVICA, which works like a secure digital "boarding pass" that displays test results. [more](#)



#### The Different Tests, Explained

We're leveraging our diagnostics leadership to develop more tests on more platforms, including molecular, antigen and serology tests. Find out more about these tests, and the important role they each play in helping test millions of people around the world. [more](#)



#### Planning for the Next Pandemic

In 2019, a group of infectious disease experts had an idea: create a coalition to prepare for emerging pandemics. Months later, a coalition between Abbott and the Global Virus Network (GVN) was developing a blueprint for pandemic preparedness -- while in the middle of one. [more](#)



#### Resilience Reimagined: Shared Value During Crisis

As part of its Resilience Reimagined speaker series, the Shared Value Initiative recently hosted a webinar, "Confronting Crisis with Agility & Transformative Partnerships," with Abbott's Susan Beverly joining other leaders to discuss the healthcare industry's response to addressing health disparities during the COVID-19 pandemic. [more](#)

### INNOVATION



#### Abbott Launches First Glucose Sport Biosensor Designed for Athletes

A high-performing wearable that supports high-performing athletes: meet our Libre Sense Glucose Sport Biosensor, designed for use in athletes without diabetes. This over-the-counter product is based on Abbott's continuous glucose monitoring technology FreeStyle Libre. [more](#)

### WORKPLACE



#### Supporting Working Parents

In times of uncertainty, we're thankful for the perseverance and commitment of our working parents, and we're committed to offering support. *Working Mother* magazine recently recognized us once again for our efforts, naming us one of the 100 Best Companies for the 20th consecutive year. [more](#)



#### Reskilling: A Key to Our Success

COVID-19 is changing the way the world works, leading companies to quickly implement plans for upskilling and reskilling their employees. But this isn't new for us -- Abbott has a long history of investing in employee development and career growth. [more](#)

## SPOTLIGHT



### THE AMERICAN HEART ASSOCIATION

Founded in 1924, the American Heart Association (AHA) has grown into the oldest and largest voluntary organization dedicated to fighting heart disease and stroke in the U.S. A shared focus on cardiovascular health and addressing health disparities unites its more than 33 million volunteers and supporters. The AHA has made significant contributions to advancing scientific research and community outreach and education efforts, from early advancements in cardiopulmonary resuscitation (CPR), to research that has resulted in medical breakthroughs such as implantable pacemakers, artificial heart valve replacement and drug-eluting stents.

Abbott and the Abbott Fund have supported AHA for decades, including our colleagues who volunteer for AHA in their local communities and donate through our Employee Giving Campaign, and close collaboration with our cardiovascular businesses to help advance research, awareness, prevention, treatment and care.

Most recently, we launched a new partnership with AHA to address hypertension and advance health equity within a predominately Black community on Chicago's South Side, supporting blood pressure monitoring and expanding health education, as well as [responding to COVID-19](#).

For more information on the American Heart Association, visit [Heart.org](#)



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